



HERTFORD MUSEUM

Inspiring Generations

Commercial image charges

These fees apply to the commercial use of images from the Hertford Museum collections. Extra charges may apply if works in our collection need to be scanned or photographed. Discounts may be given for use of multiple images from our collection.

Books

Local registered charity/local history group: Free¹

Print run up to 4000 copies: £60 (inner page); £200 (cover)

Print run over 4000 copies : £100 (inner page); £300 (cover)

Newspapers

Regional newspaper: £20

National newspaper: £60

Magazines

Local magazine: £20 (inner page); £60 (cover)

National / International magazine: £50 (inner page); £150 (cover)

Television

Local broadcast: £40

Single country broadcast: £75

World broadcast: £150

10 year buyout (for DVD, Blu-Ray and direct pay per view use): £300

¹ (please contact us in advance to confirm qualification)



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Commercial web and social media use

East Herts based Social Media use (up to 3 uses) £15

Non East Herts based Social Media use (up to 3 uses) £30

East Herts based business website or blog: £75

Non-East Herts based business website or blog: £150

Physical Prints

Physical Prints for display at business premises: (A discount of 15% is available for historic images of your business premises)

A3 print £40

A4 print £30

A5 print £20

Photography and scanning charges

All fees are per work to be digitised. Discounts may be given where multiple works need to be scanned or photographed.

Scanning: £15

In-house photography: £30

External photographers may be used if we do not have sufficient staff or equipment to photograph the work in question. Fees for external photographers will be negotiated on a case by case basis.